



*/Music Cities DC 2015 Aggregate.../Making Something from Nothing/Valuing Music/Citizens having enough slack t...*

This ends up as a double KPI in some senses. 1) Citizens who have enough free time to engage in creative pursuits means that they are able to be less stressed and more settled as part of the community—they aren't working all of the time, they have a little free time. 2) Citizens who choose to invest this free time in creative endeavors might be more valuable to the life of a city than those who choose do not choose to invest their free time in creative endeavors. While probably a little controversial, and certainly not perfect, item 2 should be a genuine consideration. A citizen who chooses to sit on the beach may be an excellent human of course. But a citizen who chooses to create art from their experience of sitting on the beach can further enrich the life of the city, increase the branding power of the city, and so on beyond those who do not engage in creativity.

The creative product created by the creative citizens has lasting value that requires minimum upkeep. Perhaps greater than many other leisure time pursuits. For example, while citizens engaged in athletic activities in their leisure time are also enriching the life of the city and increasing the branding power of the city, athletic endeavors require consistent input (sporting arenas and their maintenance, etc) and the effects of the athletic activities fade without that upkeep.

*/Music Cities DC 2015 Aggregate.../Making Something from Nothing/Valuing Music/Culture doesn't scale like a b...*

Places are different, have different advantages/disadvantages. What works in one city may not work in another. Transplanting what works for Austin may not work in Burlington and vice versa.

*/Music Cities DC 2015 Aggregate.../Making Something from Nothing/Gentrification*

The success of musicians and their venues endangers their sustainability

The value increase between blighted wasteland and slightly less blighted wasteland is nearly infinite. This means the sweat equity and risk that musicians take in reclaiming abandoned space creates a definite increase in value of that space. Unfortunately, the risk and equity of this "pioneer" work carries no reward as the musicians did not own the property and sweat equity has no dollar value. The result of making something from nothing is that often those who made the improvement are driven out.

*/Music Cities DC 2015 Aggregate.../Establishing a Music City/Solve for sustainable future/Housing/In New Orleans, real estate po...*

For example, people driven out by the flood being unable to repair their old house and then having that house auctioned off. The only people who can afford to rehab an abandoned post-flood house are very different in many ways from those who are now unable to return.

*/Music Cities DC 2015 Aggregate.../Relationship to other gov depa.../Venue-based Live music task fo.../Writing a cultural plan/Identifies the land use object.../“Agent of Change”*

Basically assigning the burden of soundproofing to new people who develop vs forcing venues to upgrade as their neighborhoods gentrify. For example, an innovative venue taking chances on vibrant new art in an industrial zone will eventually “make something out of nothing” in that neighborhood—people will want to live there. Once people live there, they will complain about the noise. “Agent of Change” places the burden of soundproofing on the people who are moving in (or rather, the developers of property who are capitalizing on the sweat equity put in by the innovative venue operators who took a chance on vibrant art in the industrial zone).

*/Music Cities DC 2015 Aggregate.../Relationship to other gov depa.../The right language for city ha...*

City hall rarely understands “arts & culture” beyond (a flawed model of) branding; lumps in with tourism for this reason.

*/Music Cities DC 2015 Aggregate.../Pulse of the Music City/Daily/9pm-5am (aka “The Other 9-5”)/Nightlife economy/good neighborliness/1/3 of London’s venues have cl...*

Allowed to happen because public perception of night time economy with disturbance/not-desirable behaviors.

*/Music Cities DC 2015 Aggregate.../Grab Bag/City funds musicians outreach ...*

This has several benefits. 1) It gives musicians funds which results in more music/ touring and thus more ambassadorship for the town. 2) The town then uses the music as giveaways and gifts which also increases cultural outreach of the town.